

MARIAH OATES PUBLICIST



From media personality to publicist, Mariah Oates champions the entertainment industry by understanding the correlation between displaying talent and articulating brand stories.

Coaching her clients to excel in both areas, Mariah Oates is the **CEO & Co-founder of The PR Alliance**, an entertainment and lifestyle public relations agency. Through the PR Alliance, Mariah uses her media relations perspective to ensure brands are appealing to their audiences and pitch worthy to publications.

Prior to launching The PR Alliance in 2017, Mariah worked with networks including ESPNU and MTV where she learned the ropes of being an on-air personality.

Upon opening her business, Mariah secured client placements on publications such as

The Huffington Post, Sheen Magazine, KarenCivil.com, and Black Enterprise. Throughout

her career, Mariah has also had the opportunity to work alongside a number of notable figures including Dia Simms, Karen Civil, Yvonne Orji, Keith Sweat, Brandy, Ro James, Rotimi of “Power” and Dani of “Black Ink Chicago,” to name a few.

After having her daughter in 2019, she was named one of D.C.'s most influential entrepreneurs by three organizations and was listed on **Vice's DMV 35 Under 35 list**. Mariah's credentials matched with her expertise makes her the go-to resource for all things **Public Relations, Media, and Motherhood**.