



**ENTERPRISES**

**“Bringing Visions To Reality”**



**LEROY C. MCKENZIE JR.,  
PRESIDENT  
JNF ENTERPRISES  
BIOGRAPHY**

Leroy C. Mckenzie Jr. is a native Baltimorean and a product of the Baltimore Public and Private school systems. He received his Bachelor of Science degree in Hotel/Restaurant Management from the University of Maryland Eastern Shore. He is a proud member of the New Psalmist Baptist Church; where he serves on several ministries. He is the President/CEO of JNF Enterprises, which is a Distribution, Publishing, and Business Consulting Firm located in Baltimore, Maryland. He is also a contributing writer for several magazines. He serves on the board of the Women Offering Wealth(W.O.W.) Organization and Black Professional Men, Inc.

Mr. Mckenzie has written three books of poetry, which have been featured on Heaven 600's poetry café, a business finance book, *The Customer Is Not Always Right*, *A Common Sense Guide To Establishing A Strong and Flourishing Business*, a book on entrepreneurship, *Young & Gifted*, *The New Generation of Entrepreneurship*, and a book on Leadership, *The Art of Leadership, Success Strategies for the 21<sup>st</sup> Century Leader*. He also has written the book *“The Power of A Man, Faith Family, Finance and Future*. He has spoken at churches, and various other venues throughout the country, enlightening, empowering and impacting individuals as well as corporations. JNF Enterprises, was started in 2004, with the publishing of Mr. Mckenzie's debut books of Poetry *“The Inner Soul”* Volumes 1&2, and the launching of their Christian Apparel line *Try3Jesus™*. Believing in the vision that God placed in him, Leroy set out to put the Distribution, Publishing and Business Consulting Industries on notice that there was about to be a new way of doing business. Following the purpose *“Bringing Visions To Reality”*, JNF seeks to Enlighten, Empower, and Impact in the communities that it will touch. We seek to provide services and products that impact the world. By being a Christian based company, we will add a spiritual foundation to our business that will add instant credibility, integrity, and a general sense of courtesy to the Distribution, Publishing, Business Consulting Industries. In this day and time businesses have missed the mark in providing exceptional products and services, and JNF is poised to bring back the basics of business.