

KINITE MCCRAE

VISION AND MISSION STATEMENT



KINITE MCCRAE is the Lead Visioneer (VISION'enginEER) of **This is Why, Inc.** which includes **T.I.Why Pub** – a ministry of publishing and **T.I.Why Money, Marketing & Management (3M)** – formerly Maxim Accounting & Business Solutions, LLC which is a full service managing authority that provides businesses with the essential financial, marketing and management tools needed to start, soar, sustain and succeed. Her 3M clientele boasts of several multi-millionaire business owners.

She is also an author, speaker, TV host, serial entrepreneur, licensed minister and philanthropist. She has received multiple awards for her endeavors, including the Community Servant Leader Award for Excellence in Philanthropy and the Women Who Impact Humanity Award.

In 2018, Kinite released her much-anticipated book, ***I am a Christian, This is Why: A Logical Response to the Skeptic.*** On its first day, the book ranked No. 1 in three major categories on Amazon. Within the first week, her book received high praise and reviews for its thought-provoking views and evidence-based answers on Christianity. This book laid the platform for the launching of This Is Why, Inc. where she equips new and seasoned authors to “**Publish with a Purpose.**” In 2019 Kinite continued to be vocal on her Christian faith and started hosting an online segment, ***This is Why Thursdays Talk and Teach every Thursday at 1:30PM*** on all of her social media platforms.

Kinite understands that entrepreneurship is a labor of love and this is why she is committed to helping aspiring and seasoned authors, as well as other industry entrepreneurs ***Prosper in Purpose*** so that they can have a practical and purposeful impact on the world!.