

KEISHA BREWER

STRATEGIC COMMUNICATIONS EXPERT



Keisha Brewer is a Strategic Communications Expert and the CEO & Co-founder of The PR Alliance LLC, an entertainment and lifestyle public relations agency.

Keisha has served as a News Writer and Reporter for the Daily Times Delmarva Media Group, an Advertising Specialist for Sinclair Broadcast Group - supporting FOX News and MYTV, a Communications Specialist and Event Planner for Fortune 500 companies, and a Social Media Strategist for government agencies.

After helping these organizations win various awards, redefine their missions, and bring exposure to their initiatives, Keisha realized that her diverse expertise gave her a competitive advantage in the marketplace. In 2014, Keisha decided to use her skillset to bring exposure to entertainment brands, and in turn, founded The PR Alliance LLC.

Since then, Keisha has been afforded the opportunity to work alongside celebrities including Dia Simms, Karen Civil, Keith Sweat, Yvonne Orji, and Dani of "Black Ink Chicago." Awarded one of Washington, D.C.'s most influential entrepreneurs by three organizations,

Keisha has a passion for helping her clientele reach their goals by communicating their value through compelling brand stories. Keisha has a B.A. in English Communications, with a concentration in News Writing.