

EARL “DJ” CURRY
SOCIAL MEDIA MANAGEMENT EXPERT



Mr. Earl Curry is a promising entrepreneur who graduated from East Carolina University with a Bachelor of Science degree in Communications and a concentration in Interpersonal Organizational Communications.

While at ECU he discovered his passion for photography. He learned everything that he needed to know, including how to use a camera, how to edit photos, and unique posing ideas to ensuring that each person has a great experience. Later, he started focusing on how to effectively market himself to bring in revenue throughout the year and not just when school was in session.

He taught himself the skill of how to design flyers, handbills, and logos to become more versatile with his craft. Upon graduating, he knew that he wanted to keep on doing what he loves, while also helping other businesses. Since graduating from ECU, he started his own business, known as ***“DJ Curry Photography & Social Media Management LLC.”***

Currently, he contracts with a franchise restaurant, Crab Du Jour. He manages their social media campaigns to ensure brand consistency. He facilitates scaling brand and company awareness through various social media channels. He runs marketing campaigns to help build their social media presence. He also works to create and implement social media strategies monthly. He creates and designs their meal and drink menus and takes professional photos of the restaurant and their food.

He is currently looking to work with other businesses to expand his company. He is determined to embrace all his skill sets with a winning mindset, as he serves with integrity and honesty.