

Tawawn purpose and mission is to re-ignite the very essence of YOU! To provide you with the “TLC” needed to grow and transform you into the person you were created to be.

Tawawn Lowe is the CEO of TawawnLowe Enterprises, TawawnLowe Consultancy, an **Amazon #1 bestselling author**, consultant, certified coach, speaker, trainer in personal development and the creator of *the Business of You*<sup>TM</sup> personal transformation system. She has blended her formal education (Bachelor of Science – Behavioral Studies) 25+ years of professional experience (coach, counselor, facilitator, mediator, mentor, trainer, and organizer) and personal experience to achieve her goal to **help para and professional women (re)- discover who they are, what they want, and re-create their DESTINY!**

As a professional speaker, Tawawn leads seminars and workshops and participated on panels to audiences across the nation. She has spoken to diverse audiences at colleges, women retreats, conferences, corporations, government, and non-profit organizations. Tawawn has presented as an expert at the Divorce Expo, as well as various blog talk radio shows, speaking about navigating major life changes, personal transformation, change, and the importance of designing your future instead of having it just happen.

Living almost half her life believing somebody else limited beliefs about her life, and navigating several major life changes, Tawawn has gained plenty of Intel and experience on the power of personal transformation. **She understands that we all have the POWER to turn the course of our lives around to live a more gratifying and purposeful life.** Her personal transformation is a testament that **you too can re-create your destiny and re-write your life’s script.** Tawawn believes in second chances, that **life can be a do-over**, and she is the consultant/coach with just the right TLC to assist you with **creating the next chapters of your life!**

Tawawn uses her signature personal transformation program, *the Business of You*<sup>TM</sup> to assist women who are committed to real change discover who they are by exploring their values, strengths, gifts and passions, learn new action and new thinking to **re-create their DESTINY!**

In October 2012, Tawawn expanded the mission of TawawnLowe Enterprises and launched the movement ***Women Walking in their Own Shoes*** (WWITOS<sup>TM</sup>). The movement is a challenge to women to step outside of the status quo (women can’t have it all); and a called to action to become their best selves, and create their best lives on their own terms.

**October is Women Walking in their Own Shoes<sup>TM</sup> month.** Tawawn serves as the host and keynote speaker of the 2-day Summit gathering like-minded women in a scared place to be empowered, equipped and inspired. She brings together panelists of coaches, experts, and amazing women to share their stories, life lessons and strategies for how women can develop, grow, prosper and achieve personal and professional success.

Helping people transform their lives is Tawawn’s passion. She knows far too well what it means to live your life under the radar not believing in yourself, that your life has no purpose, or you have

something worthwhile to share with this world. Through her coaching programs and the WWITOS movement Tawawn is helping women re-ignite the very essence of their being.