



WOMEN'S ENTREPRENEUR EXPO
"Integrity and Honesty at every level"

<p>OPENING ACT</p> <p>Sheritha Bowman <i>Playwright, Author, Entrepreneur</i></p> 	<p>MEET</p> <p>Pat Lawson Muse <i>NBC4-TV, co-anchors "News4 at 4"</i></p> 	<p>BOOK SIGNING 10am - 1 pm</p> <p>Stacy Lattisaw Jackson <i>Author</i></p> 
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Schedule

TIME	SPEAKERS	TOPICS
10:00-10:15		Welcome to the 2011 Women Expo
10:15-11:00	Sylvia Henderson	<i>"Hear Me Roar: First Impressions Make Presentations Last" Your first Few Minutes to Present Your Messages and Yourself More Powerfully</i>
11:00-11:15		Break
11:15-11:45	S. Lynn Cooper	<i>Social Media for Small Businesses: What Blogs, Forums and Social Networks Can Do For You</i>
11:45-12:00		Break
12:00-12:30	Ajshay N. James	<i>"Get Pearl-Pelled": Financial Pearls of Wisdom</i>
12:30-12:45		Break
12:45-1:15	Mike Reid	<i>"Payment Processing for Small Businesses: The Do's and Don'ts"</i>
1:15-1:30		Break
1:30-2:00	Delayna Keller- Watkins	<i>"Self-care: I Forgot About Me"</i>
2:00-2:15		Break
2:15-3:15	Mirinda Jackson	<i>Insider's Secrets for "Doing Business in the Washington, DC Metropolitan Area"</i>
3:15-3:30		Break
3:30-4:00	Chereace Richards	<i>"The Woman Entrepreneur: How to be successful in business, at home, and still have time for YOU!"</i>
4:00-4:45	Irie Harris	<i>"Maximizing your Potential through a Winning Attitude"</i>
4:45-5:00		Vendors
5:00		Dismissal